

THE HONORABLE KYMBERLY K. EVANSON

UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

ADVANCED HAIR RESTORATION
LLC, a Washington limited liability
company,

Plaintiff,

v.

BOSLEY, INC., a Delaware corporation,
Defendant.

Civil Action No. 2:23-cv-01031-KKE

STIPULATED PROTECTIVE ORDER

1. PURPOSES AND LIMITATIONS

In this trademark action between competitors in the hair restoration industry discovery is likely to involve production of confidential, proprietary, or private information for which special protection may be warranted. Accordingly, the parties hereby stipulate to and petition the court to enter the following Stipulated Protective Order. The parties acknowledge that this agreement is consistent with LCR 26(c). It does not confer blanket protection on all disclosures or responses to discovery, the protection it affords from public disclosure and use extends only to the limited information or items that are entitled to confidential treatment under the applicable legal principles, and it does not presumptively entitle parties to file confidential information under seal.

2. “CONFIDENTIAL” MATERIAL

“Confidential” material shall include the following documents and tangible things produced or otherwise exchanged: sensitive financial and business information that is not publicly known but does not constitute a trade secret.

3. “CONFIDENTIAL -- ATTORNEY’S EYES ONLY” MATERIAL

“Confidential – Attorney’s Eyes Only” material shall mean any sensitive information the receipt of which by the receiving party in this litigation would provide an unfair competitive advantage including but not limited to sales, revenue, expense, financial data, customer lists, formulas, compilations, programs, devices, methods, techniques, processes, research and development or any other information that is not publicly known and that derives independent economic value, actual or potential, from not being generally known.

4. SCOPE

The protections conferred by this agreement cover not only “Confidential” or “Confidential Attorney’s Eyes Only” material (as defined above), but also (1) any information copied or extracted from “Confidential” or “Confidential Attorney’s Eyes Only” material; (2) all copies, excerpts, summaries, or compilations of “Confidential” or “Confidential Attorney’s Eyes Only” material; and (3) any testimony, conversations, or presentations by parties or their counsel that might reveal “Confidential” or “Confidential Attorney’s Eyes Only” material.

However, the protections conferred by this agreement do not cover information that is in the public domain or becomes part of the public domain through trial or otherwise.

5. ACCESS TO AND USE OF CONFIDENTIAL MATERIAL

5.1 Basic Principles. A receiving party may use confidential material that is disclosed or produced by another party or by a non-party in connection with this case only for prosecuting, defending, or attempting to settle this litigation. Confidential material may be disclosed only to the categories of persons and under the conditions described in this agreement. Confidential material must be stored and maintained by a receiving party at a location and in a secure manner that ensures

1 that access is limited to the persons authorized under this agreement.

2 5.2 Disclosure of “CONFIDENTIAL” Information or Items. Unless otherwise ordered
3 by the court or permitted in writing by the designating party, a receiving party may disclose any
4 confidential material only to:

5 (a) the receiving party’s counsel of record in this action, as well as employees
6 of counsel to whom it is reasonably necessary to disclose the information for this litigation;

7 (b) the officers, directors, and employees (including in house counsel) of the
8 receiving party to whom disclosure is reasonably necessary for this litigation, unless the parties
9 agree that a particular document or material produced is for Attorney’s Eyes Only and is so
10 designated;

11 (c) experts and consultants to whom disclosure is reasonably necessary for this
12 litigation and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A),
13 provided that (i) before any expert or consultant receives Confidential material, such signed
14 acknowledgement and agreement must be served upon the producing party with a current
15 curriculum vitae of the consultant or expert at least 15 days before access to the Confidential
16 material is to be given to such consultant or expert; (ii) the producing party may notify the
17 receiving party that it objects to disclosure of the Confidential material to the consultant or expert;
18 (iii) the parties shall promptly confer in good faith to resolve such objection; (iv) if the parties are
19 unable to resolve such objection, the objecting party may file a motion with the court within 15
20 days of its receipt of the notice, or within such other time as the parties may agree, seeking a
21 protective order with respect to the proposed disclosure; (v) the objecting party shall have the
22 burden of proving the need for a protective order; and (vi) no disclosure shall occur until all such
23 objections are resolved by agreement or court order;

24 (d) the court, court personnel, and court reporters and their staff;

25 (e) copy or imaging services retained by counsel to assist in the duplication of
26 confidential material, provided that counsel for the party retaining the copy or imaging service
27 instructs the service not to disclose any confidential material to third parties and to immediately

1 return all originals and copies of any confidential material;

2 (f) during their depositions, witnesses in the action to whom disclosure is
3 reasonably necessary and who have signed the “Acknowledgment and Agreement to Be Bound”
4 (Exhibit A), unless otherwise agreed by the designating party or ordered by the court. Pages of
5 transcribed deposition testimony or exhibits to depositions that reveal confidential material must
6 be separately bound by the court reporter and may not be disclosed to anyone except as permitted
7 under this agreement;

8 (g) the author or recipient of a document containing the information or a
9 custodian or other person who otherwise possessed or knew the information;

10 (h) for material designated “Confidential Attorney’s Eyes Only”, access to such
11 material shall be limited to individuals listed in paragraphs 5.2(a) and (c) through (g).

12 5.3 Filing “Confidential” or “Confidential Attorney’s Eyes Only” Material. Before
13 filing confidential material or discussing or referencing such material in court filings, the filing
14 party shall confer with the designating party, in accordance with Local Civil Rule 5(g)(3)(A), to
15 determine whether the designating party will remove the “Confidential” or “Confidential
16 Attorney’s Eyes Only” designation, whether the document can be redacted, or whether a motion
17 to seal or stipulation and proposed order is warranted. During the meet and confer process, the
18 designating party must identify the basis for sealing the specific “Confidential” or “Confidential
19 Attorney’s Eyes Only” information at issue, and the filing party shall include this basis in its
20 motion to seal, along with any objection to sealing the information at issue. Local Civil Rule 5(g)
21 sets forth the procedures that must be followed and the standards that will be applied when a party
22 seeks permission from the court to file material under seal. A party who seeks to maintain the
23 confidentiality of its information must satisfy the requirements of Local Civil Rule 5(g)(3)(B),
24 even if it is not the party filing the motion to seal. Failure to satisfy this requirement will result in
25 the motion to seal being denied, in accordance with the strong presumption of public access to the
26 Court’s files.

1 6. DESIGNATING PROTECTED MATERIAL

2 6.1 Exercise of Restraint and Care in Designating Material for Protection. Each party
3 or non-party that designates information or items for protection under this agreement must take
4 care to limit any such designation to specific material that qualifies under the appropriate
5 standards. The designating party must designate for protection only those parts of material,
6 documents, items, or oral or written communications that qualify, so that other portions of the
7 material, documents, items, or communications for which protection is not warranted are not swept
8 unjustifiably within the ambit of this agreement.

9 Mass, indiscriminate, or routinized designations are prohibited. Designations that are
10 shown to be clearly unjustified or that have been made for an improper purpose (*e.g.*, to
11 unnecessarily encumber or delay the case development process or to impose unnecessary expenses
12 and burdens on other parties) expose the designating party to sanctions.

13 If it comes to a designating party's attention that information or items that it designated for
14 protection do not qualify for protection, the designating party must promptly notify all other parties
15 that it is withdrawing the mistaken designation.

16 6.2 Manner and Timing of Designations. Except as otherwise provided in this
17 agreement (see, *e.g.*, second paragraph of section 5.2(b) below), or as otherwise stipulated or
18 ordered, disclosure or discovery material that qualifies for protection under this agreement must
19 be clearly so designated before or when the material is disclosed or produced.

20 (a) Information in documentary form: (*e.g.*, paper or electronic documents and
21 deposition exhibits, but excluding transcripts of depositions or other pretrial or trial proceedings),
22 the designating party must affix the word "CONFIDENTIAL" or "CONFIDENTIAL—
23 ATTORNEYS EYES ONLY" to each page that contains confidential material. If only a portion
24 or portions of the material on a page qualifies for protection, the producing party also must clearly
25 identify the protected portion(s) (*e.g.*, by making appropriate markings in the margins).

26 (b) Testimony given in deposition or in other pretrial proceedings: the parties
27 and any participating non-parties must identify on the record, during the deposition or other pretrial

1 proceeding, all protected testimony, without prejudice to their right to so designate other testimony
2 after reviewing the transcript. Any party or non-party may, within fifteen days after receiving the
3 transcript of the deposition or other pretrial proceeding, designate portions of the transcript, or
4 exhibits thereto, as confidential. If a party or non-party desires to protect “Confidential” or
5 “Confidential Attorney’s Eyes Only” information at trial, the issue should be addressed during the
6 pre-trial conference.

7 (c) Other tangible items: the producing party must affix in a prominent place
8 on the exterior of the container or containers in which the information or item is stored the word
9 “CONFIDENTIAL.” If only a portion or portions of the information or item warrant protection,
10 the producing party, to the extent practicable, shall identify the protected portion(s).

11 6.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent failure to
12 designate qualified information or items does not, standing alone, waive the designating party’s
13 right to secure protection under this agreement for such material. Upon timely correction of a
14 designation, the receiving party must make reasonable efforts to ensure that the material is treated
15 in accordance with the provisions of this agreement.

16 7. CHALLENGING CONFIDENTIALITY DESIGNATIONS

17 7.1 Timing of Challenges. Any party or non-party may challenge a designation of
18 confidentiality at any time. Unless a prompt challenge to a designating party’s confidentiality
19 designation is necessary to avoid foreseeable, substantial unfairness, unnecessary economic
20 burdens, or a significant disruption or delay of the litigation, a party does not waive its right to
21 challenge a confidentiality designation by electing not to mount a challenge promptly after the
22 original designation is disclosed.

23 7.2 Meet and Confer. The parties must make every attempt to resolve any dispute
24 regarding confidential designations without court involvement. Any motion regarding confidential
25 designations or for a protective order must include a certification, in the motion or in a declaration
26 or affidavit, that the movant has engaged in a good faith meet and confer conference with other
27 affected parties in an effort to resolve the dispute without court action. The certification must list

the date, manner, and participants to the conference. A good faith effort to confer requires a face-to-face meeting or a telephone conference.

7.3 Judicial Intervention. If the parties cannot resolve a challenge without court intervention, the designating party may file and serve a motion to retain confidentiality under Local Civil Rule 7 (and in compliance with Local Civil Rule 5(g), if applicable). The burden of persuasion in any such motion shall be on the designating party. Frivolous challenges, and those made for an improper purpose (*e.g.*, to harass or impose unnecessary expenses and burdens on other parties) may expose the challenging party to sanctions. All parties shall continue to maintain the material in question as confidential until the court rules on the challenge.

8. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN OTHER LITIGATION

If a party is served with a subpoena or a court order issued in other litigation that compels disclosure of any information or items designated in this action as “CONFIDENTIAL” or “CONFIDENTIAL — ATTORNEYS EYES ONLY,” that party must:

(a) promptly notify the designating party in writing and include a copy of the subpoena or court order;

(b) promptly notify in writing the party who caused the subpoena or order to issue in the other litigation that some or all of the material covered by the subpoena or order is subject to this agreement. Such notification shall include a copy of this agreement; and

(c) cooperate with respect to all reasonable procedures sought to be pursued by the designating party whose confidential material may be affected.

9. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

If a receiving party learns that, by inadvertence or otherwise, it has disclosed “Confidential” or “Confidential Attorney’s Eyes Only” material to any person or in any circumstance not authorized under this agreement, the receiving party must immediately (a) notify in writing the designating party of the unauthorized disclosures, (b) use its best efforts to retrieve all unauthorized copies of the protected material, (c) inform the person or persons to whom

1 unauthorized disclosures were made of all the terms of this agreement, and (d) request that such
2 person or persons execute the “Acknowledgment and Agreement to Be Bound” that is attached
3 hereto as Exhibit A.

4 10. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE PROTECTED
5 MATERIAL

6 When a producing party gives notice to receiving parties that certain inadvertently
7 produced material is subject to a claim of privilege or other protection, the obligations of the
8 receiving parties are those set forth in Federal Rule of Civil Procedure 26(b)(5)(B). This provision
9 is not intended to modify whatever procedure may be established in an e-discovery order or
10 agreement that provides for production without prior privilege review. The parties agree to the
11 entry of a non-waiver order under Fed. R. Evid. 502(d) as set forth herein.

12 11. NON TERMINATION AND RETURN OF DOCUMENTS

13 Within 60 days after the termination of this action, including all appeals, each receiving
14 party must return all “Confidential” or “Confidential Attorney’s Eyes Only” material to the
15 producing party, including all copies, extracts and summaries thereof. Alternatively, the parties
16 may agree upon appropriate methods of destruction.

17 Notwithstanding this provision, counsel are entitled to retain one archival copy of all
18 documents filed with the court, trial, deposition, and hearing transcripts, correspondence,
19 deposition and trial exhibits, expert reports, attorney work product, and consultant and expert work
20 product, even if such materials contain confidential material.

21 The confidentiality obligations imposed by this agreement shall remain in effect until a
22 designating party agrees otherwise in writing or a court orders otherwise.

1 IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.

2 DATED: 2/20/2024

BAMERT REGAN

3 s/ John J. Bamert

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6 206.669.2402

7 *Counsel for Plaintiff Advanced Hair*
8 *Restoration LLC*

9 DATED: 2/20/2024

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14 503.449.4602

15 *Counsel for Defendant Bosley, Inc.*

16 PURSUANT TO STIPULATION, IT IS SO ORDERED

17 IT IS FURTHER ORDERED that pursuant to Fed. R. Evid. 502(d), the production of any
18 documents, electronically stored information (ESI) or information, whether inadvertent or
19 otherwise, in this proceeding shall not, for the purposes of this proceeding or any other federal or
20 state proceeding, constitute a waiver by the producing party of any privilege applicable to those
21 documents, including the attorney-client privilege, attorney work-product protection, or any other
22 privilege or protection recognized by law. This Order shall be interpreted to provide the maximum
23 protection allowed by Fed. R. Evid. 502(d). The provisions of Fed. R. Evid. 502(b) do not apply.
24 Nothing contained herein is intended to or shall serve to limit a party's right to conduct a review
25 of documents, ESI or information (including metadata) for relevance, responsiveness and/or
26 segregation of privileged and/or protected information before production. Information produced
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1 in discovery that is protected as privileged or work product shall be immediately returned to the
2 producing party.

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4 DATED: February 23, 2024

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7 Kymberly K. Evanson
8 United States District Judge
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EXHIBIT A

ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

I, _____ [print or type full name], of
_____ [print or type full address], declare under penalty of
perjury that I have read in its entirety and understand the Stipulated Protective Order that was
issued by the United States District Court for the Western District of Washington on [date] in the
case of _____ **[insert formal name of the case and the number and initials
assigned to it by the court]**. I agree to comply with and to be bound by all the terms of this
Stipulated Protective Order and I understand and acknowledge that failure to so comply could
expose me to sanctions and punishment in the nature of contempt. I solemnly promise that I will
not disclose in any manner any information or item that is subject to this Stipulated Protective
Order to any person or entity except in strict compliance with the provisions of this Order.

I further agree to submit to the jurisdiction of the United States District Court for the
Western District of Washington for the purpose of enforcing the terms of this Stipulated Protective
Order, even if such enforcement proceedings occur after termination of this action.

Date: _____

City and State where sworn and signed: _____

Printed name: _____

Signature: _____